



INTRODUCING!

\$100,000

Cash Per Restaurant

FLIP Remodel Program + Boost Pull Forward Incentive

DINER 2.0 “100K FLIP REMODEL PROGRAM”

\$100,000 IN CASH AT THE TIME OF REMODEL COMPLETION

PROGRAM DETAILS:

Royalty rate adjusts based on volume using an 8-year cycle

Sales
\$2M+
ROYALTY 5.3%

Sales
\$1.99 TO \$1.8
ROYALTY 5.4%

Sales
\$1.79 TO \$1.5
ROYALTY 5.6%

Sales
\$1.49 TO \$1.2
ROYALTY 5.8%

100% OPTIONAL BUT YOU MUST SIGN UP FOR THE PROGRAM

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\$100,000 IN CASH AT THE TIME OF REMODEL COMPLETION

PROGRAM DETAILS:

APPLIES TO DINER 2.0 FULL SCOPE REMODELS

- Cost ranges between \$150,000 to \$275,000 based in restaurant layout & condition

RESTAURANT MUST MEET THE CRITERIA FOR ELIGIBILITY

- Ilumen, financial viability, 8-years of franchise agreement term and property control from completion

PROGRAM AVAILABLE FOR A LIMITED TIME

- Each year the total program value is capped at a **\$10M for all programs**
 - Must submit remodel cost breakdown

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